elo™

The Storytelling Pillow™

User's Manual

www.elopillow.com

Enjoy a Better Bedtime with elo™

elo™ gives kids a reason to want to get in bed and stay in bed, promoting healthy sleep habits and alleviating some bedtime stress.

elo™ is a doctor-approved, patent-pending bedtime system, made to be enjoyed by using the elo™ online store and your mobile device or computer. At the elo™ Store, choose the audio content that's best for your child, and sync it to your elo™ pillow at night.

Children will look forward to lying down at bedtime to listen to their "SleepList™," our proprietary formula of audio content including stories, songs, and sounds. The SleepList™ plays while their head is resting on the pillow, and reminds them to "Lay your head down to hear the rest of the story." They calm down, listen in, and drift off to sleep.

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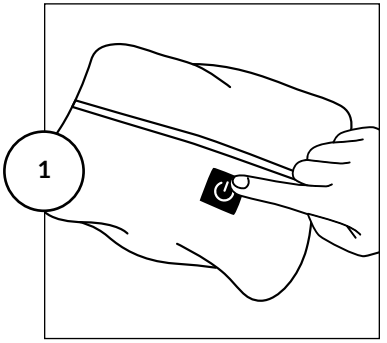
Using elo™

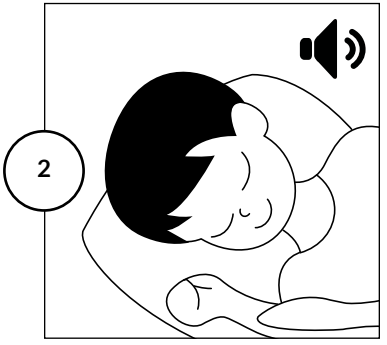
Before you use elo™ for the first time you need to remove the battery saving slip.

Watch how to do this! A Video Tutorial is available at www.elopillow.com/video



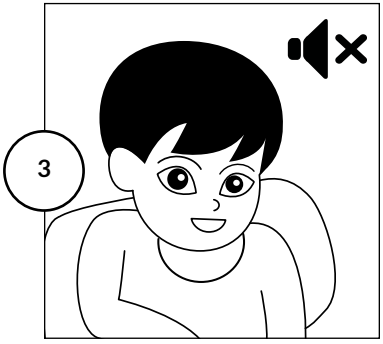
Turn on elo™ by pressing the “On/Off” button once on the underside of the pillow.

*You will see a **green light glow** and after approximately 10-15 seconds, you will hear a welcome chime to let you know elo™ is on.*



Your child can rest his/her head on elo™ to begin listening to the preloaded SleepList™.

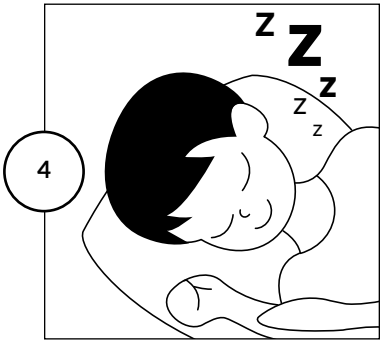
SleepLists™ are typically 20-30 minutes in length.



If your child's head is lifted, the SleepList™ will pause, and a voice will remind him/her, "Lay your head down to hear the rest of the story."

If your child does not rest his/her head on the pillow for several minutes, elo™ will automatically turn off. You can press the button on the underside of the pillow located underneath the label to turn elo™ back on.

elo™ will always start at the beginning of the synced SleepList™ when turned back on.



When your SleepList™ has finished playing, elo™ will automatically turn off.

To turn off at any other time, hold down the On/Off button on the underside of the pillow for 6-7 seconds.

You will hear "Goodbye" when elo™ is manually turned off.

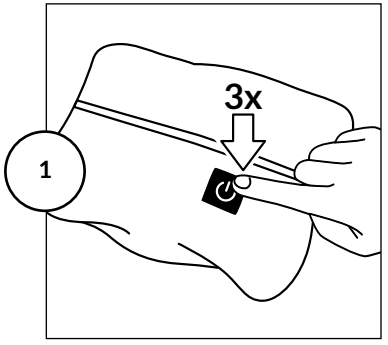
To replay the SleepList™ on elo™ on any given night, simply turn it on, wait for the green light and chime, and lay your head down!

Additional SleepLists™ with your favorite stories, songs, and soothing sounds can be purchased in the elo™ Store at ***www.elopillow.com***.

Connecting elo™ to Wi-Fi

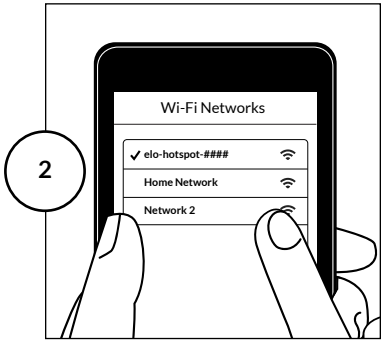
In order for elo™ to sync a new SleepList™, it must be put in Wi-Fi mode and be able to recognize your Wi-Fi network. You will need to complete this setup when connecting to a Wi-Fi network the first time. You will need a phone, tablet, or computer with a Wi-Fi connection.

Watch how to do this! A Video Tutorial is available at www.elopillow.com/video



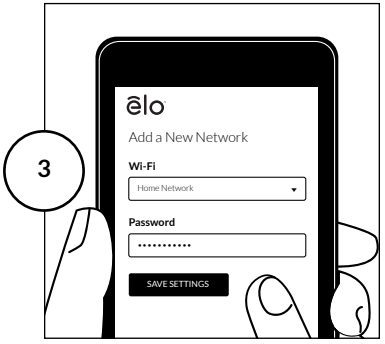
Turn on elo™ and watch for the green light. Then ***quickly triple-click*** the On/Off button on the underside of the pillow.

You will hear "Now entering Wi-Fi hotspot mode" and see a flashing blue light. (If you hear another voice prompt or do not see the flashing blue light, simply triple-click the button again until in Wi-Fi hotspot mode.)



Next, go to the "settings" of your phone, tablet, or computer, then to "Wi-Fi" to find the Wi-Fi network named elo-hotspot-#### (where #### are the last four digits of your elo™ serial number).

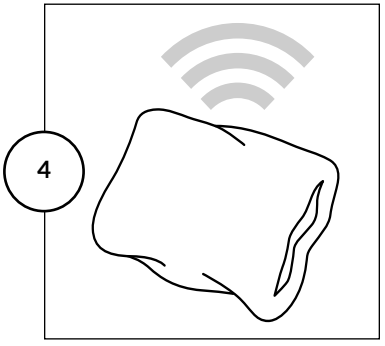
During this time you will be connected to the elo™ hotspot. You will reconnect to your standard Wi-Fi in Step 5.



Open a web browser (Safari, Internet Explorer, etc.) on your phone, tablet, or computer and enter the address ***hotspot.elopillow.com*** into the address bar.

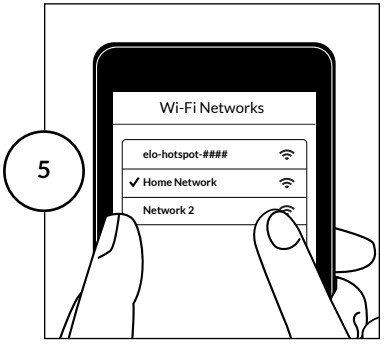
Click "Add Network" and select your network. Enter the security type, and password, if any, for your Wi-Fi network and select "Save Settings."

If your normal Wi-Fi network does not require a password, select "None" within security type and leave password blank.



elo™ will automatically connect to the internet via your Wi-Fi network and sync the latest content you've selected from *www.elopillow.com* (**See page 10**). This may take several minutes.

When the sync process is complete, the Wi-Fi complete chime will sound and the blue light will stop flashing.

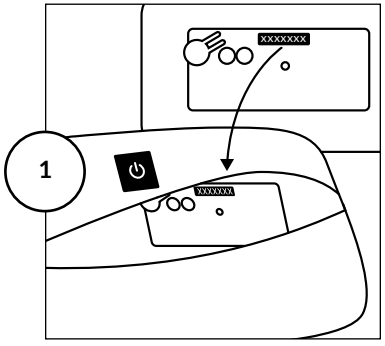


In the wireless settings of your phone, tablet, or computer, reconnect to your Wi-Fi network.

Purchasing & Syncing New Content

Browse, preview, and purchase your own SleepLists™ at www.elopillow.com. Sync any SleepList™ to elo™ with these steps, and be ready for a better bedtime starting tonight!

Watch how to do this! A Video Tutorial is available at www.elopillow.com/video



Visit ***www.elopillow.com/Myelo*** to create your elo™ account. Follow the on-screen instructions to set up your new account.

Once you have created your elo™ account, you will be able to register elo™ using its assigned serial number.

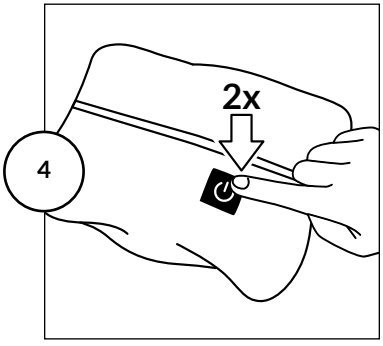
Your elo™ serial number can be found on the plastic housing inside the pillow, next to the battery compartment.

You're ready to load elo™ with a SleepList™!

Browse the elo™ Store at ***www.elopillow.com/Store*** to find prearranged SleepLists™—children's stories matched with songs and soothing sounds. Preview and purchase those SleepLists™ you'd like in your personal library.

When you want to change the SleepList™ on elo™, visit your personal library of SleepLists™ at ***www.elopillow.com/Myelo***.

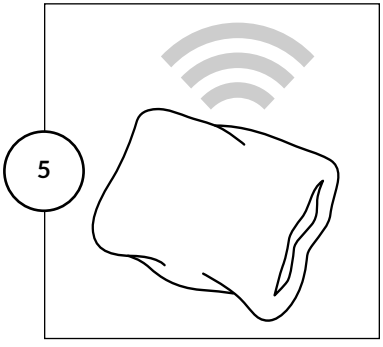
Click "Send to elo™" under any SleepList™. It will read "Pending Sync," and will replace the current SleepList™ on elo™ the next time elo™ is put in Wi-Fi Sync Mode.



To sync this SleepList™ to elo™, turn on elo™ and ***quickly double-click*** the On/Off button on the underside of the pillow.

You must have first connected elo™ to your Wi-Fi (See page 6).

You will hear "Now syncing using Wi-Fi" and see a flashing blue light. (If you hear another voice prompt or do not see the flashing blue light, simply touch the button again until elo™ is in Wi-Fi Sync Mode.)



elo™ will automatically connect to the internet via your Wi-Fi network and sync the latest content. elo™ is ready to be used!

When the sync process is complete, the Wi-Fi complete chime will sound and the blue light will stop flashing.

elo™ Battery Replacement

Batteries are included in elo™. elo™ will not sync with Wi-Fi if the battery is below 25% charge.

To check your elo™ battery life go to www.elopillow.com/Myelo

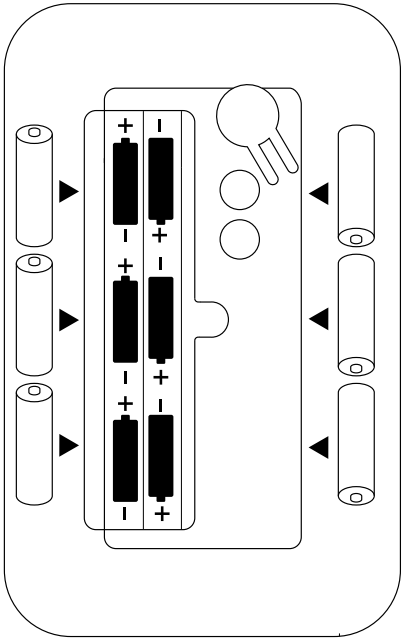
1. To replace batteries, open both Velcro enclosures on the back side of the elo™ pillow (pillowcase and inner fabric).

2. Open the battery compartment with a flat-head screwdriver or a US dime, and replace the six (6) AA batteries, using proper polarity as shown on the diagram.

   Do not mix old and new batteries.

3. Replace battery cover until the battery door is flush with the surrounding housing.

4. When disposing of batteries of any kind, please follow your appropriate local regulations.



elo™ Audio Prompts

AUDIO PROMPT	WHAT IT MEANS
"To set up Wi-Fi, triple-click the underside button to start Wi-Fi Hotspot Mode."	Your Wi-Fi connection has not yet been set up. See page 6.
"Now entering Wi-Fi Hotspot Mode. Please connect to the hotspot using the settings of your device, then open a web browser."	Wi-Fi Hotspot Mode has started. Follow the steps on page 7.
"There was a problem connecting to Wi-Fi. Please check your Wi-Fi setup."	The Hotspot Mode has timed out. Try again by following the steps on page 6.
"There was a problem connecting to the internet. Please check your internet connection."	elo™ failed to connect to the internet. Check your internet connection and try again.
"Wi-Fi Hotspot Mode timed out."	The Hotspot Mode has timed out. Try again by following the steps on page 6.
"Now cancelling Wi-Fi Hotspot Mode."	The Wi-Fi Hotspot Mode has been cancelled.
"Wi-Fi connection successful, now syncing."	The Wi-Fi connection has been established and the new content sync has begun.
"Now performing a firmware update."	elo™ is being updated. Please wait a moment.
"We're halfway there!"	The sync of your new audio content is progressing. Just a moment more!
"Wi-Fi sync successful."	Wi-Fi sync was successful. elo™ is ready to be used!
"There was a problem syncing using Wi-Fi. Please check your Wi-Fi setup."	The sync was unsuccessful. Check your Wi-Fi setup and try again.
"Now cancelling Wi-Fi sync."	The Wi-Fi sync has been cancelled.
"Lay your head down to hear the rest of the story."	Plays if the child's head has been lifted from the pillow for 5 seconds. The SleepList™ will resume when head rests on the pillow again.
"Goodbye."	elo™ is turning off. Only plays when manually powered down by holding down the button.

Warranty Information

WARRANTY POLICY

Edia Six Month Limited Warranty
This warranty is extended only to the original end user purchaser, or the person who is receiving the product as a gift with proof of purchase, and shall not be extended to any other person or transferee.

WARRANTY

Edia warranties, for six months from the date of sale to the consumer, that elo™ is of merchantable quality and that it conforms to applicable specifications. Applicable specifications mean the specification for the CPU (Central Processing Unit). The applicable specifications exclude, and no warranty is provided for, the specifications for any other components or for any performance that can degrade naturally with normal use.

In no event does the limited warranty of the applicable specifications, as defined above, cover failures resulting from improper or unreasonable use or maintenance, failure to follow operating instructions, accidents, excess moisture, insects, lightning, power surges, connections to improper voltage supply, or unauthorized alteration or modification of the product.

If you discover that your elo™ is not of merchantable quality and fails to conform to its applicable specifications, as defined above, we will, at our option, repair or replace the product, using new or refurbished components within a reasonable time during the warranty period.

OBTAINING WARRANTY SERVICE

To Obtain Warranty Service:

1) Contact an elo™ customer service representative. For service information, please visit: ***www.elopillow.com/support***

2) The customer service representative will provide you with a return authorization number and a prepaid shipping label.

3) Package and ship the product back using the shipping label and return authorization number.

4) Once received, the elo™ team will be in contact with you with the status of your claim.

Proper elo™ Usage

Use by Children

elo™ is suitable for use by children ages 2 and up. Unsupervised use of elo™ by children under the age of 2 is not recommended.

Improper Usage

DO NOT operate elo™ in water.

DO NOT kick, drop, step on, puncture, toss, or generally abuse elo™. This can damage elo™ and compromise its safe operation.

DO NOT use or place elo™ near a source of heat. elo™ batteries should not be subjected to large temperature variations.

DO NOT try to open, dismantle, pierce, cut, or otherwise rupture the elo™ shell.

DO NOT put heavy things on elo™.

DO NOT clean elo™'s shell with a solvent, denatured alcohol, or other inflammable solvents.

Proper Usage

Always keep elo™ in safe, dry places and at room temperature. *Enjoy!*

Safety Information

This guide contains use, safety, handling, disposal, recycling, and regulatory information for elo™. Keep these instructions for future reference.

Important Safety Information

Please read all safety information and operating instructions before using elo™ to avoid injury or harm. For a downloadable version of the elo™ guide, visit ***www.elopillow.com/support***.

Read the all of the warnings and usage instructions before you or your child uses elo™. Failure to do so may cause injury. Your safety is very important to us.

CAUTION: To reduce the risk of damage or injury, do not attempt to remove or open the elo™ shell other than to change batteries. No user-serviceable parts are contained inside.

This product has been tested by a registered Consumer Product Safety Commission testing company and MEETS CPSC SAFETY REQUIREMENTS.

WARNING: CHOKING HAZARD
elo™ has some smaller parts inside its hard plastic shell. These may present a choking hazard to small children and pets, especially if you crack open your elo™. This is not recommended. Keep your elo™ safe at all times.

BATTERY WARNING
Alkaline batteries are hazardous and may cause serious injuries to persons, pets, or valuable property.

As a user of elo™, you are accepting liability for the use of an alkaline battery. After elo™ leaves our factory, the manufacturer and distributor cannot ensure correct battery use, so we cannot be held liable for damages to persons or property.

Please realize that batteries might cause damages via leaking. In the event of battery leakage, avoid the liquid coming into contact with any exposed skin or eyes. In case of contact with skin or fur, please wash copiously with soap and water. In case of contact with eyes, please rinse copiously with cold water and consult a physician.

The Fine Print

Changes to this elo™ Product Information Guide

The specifications in this elo™ Product Information Guide are provided for your information only and may be modified at any time by EDIA LLC. The latest version of this guide can be found at ***www.elopillow.com/support***.

EDIA LLC reserves the right to amend or improve the elo™ product design, software packaging, or user guide without any restrictions. We will update users via our website, blog, and Twitter account. Since EDIA LLC is constantly improving elo™ and the user experience via our software and programming, the elo™ you purchased may differ from the elo™ described in this guide.

WARNING: Any changes or modifications not expressly approved by the party responsible for compliance may void a user's authority to safely operate this elo™.

Product Disposal / WEEE (Waste Electrical and Electronic Equipment)

This symbol on the product or on its packaging indicates that this product must not be disposed of with other household waste. In order to prevent possible harm to the environment or human health from uncontrolled waste disposal, please dispose of elo™ (and all other consumer electronic products) separately in accordance with local laws and regulations.

For more information on separate collection systems for consumer electronic related waste available in a location near you, please contact your local Solid Waste Authority. You may also return used elos™ to EDIA LLC. Any returned elo™ will be recycled by the company or reused according to the requirements of the US Directive on Waste Electrical and Electronic Equipment (2002/96/EC) of 27 January 2003.

FCC

This device complies with Part 15 of the FCC Rules Sub-Part B and C. Operation is subject to the following two conditions:

> *This device may not cause harmful interference and; this device must accept any interference received, including interference that may cause undesired operation.*

This device has been tested and found to comply with the limits for Class B and C digital service, pursuant to Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications.

However, there is no guarantee that interference will not occur in a particular installation. If this device does cause harmful interference to radio and/or television reception, which can be determined by turning the equipment on and off, the user is encouraged to try to correct the interference by:

- Reorienting or relocating the receiving antenna; increasing the separation between the device and the radio or television receiver.
- Connecting the equipment into an outlet on a circuit different from that to which the receiver is connected.

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Customer Support

We hope that you enjoy elo™, and we're happy to answer any questions you may have.

Online Support
Visit our website at:
www.elopillow.com/support

Email Support
You can email us at:
support@ediainc.com

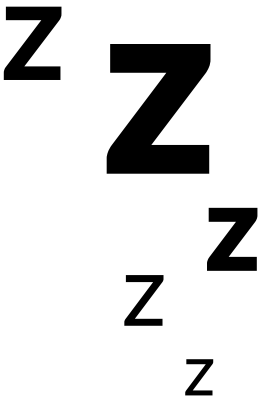
Phone Support
You can call us toll free at:
(844) 773-0177

elo™ Returns

Due to the personal nature of the product, only unopened elo™ pillows in resalable condition can be returned for 30 days after purchase. Please contact an elo™ customer service representative with your proof of purchase information to receive a return authorization number. Once the return authorization number is provided please send the product with all original materials and packaging to:

ATTN: elo™ Customer Service
420 North 5th Street
Suite 500
Minneapolis MN, 55401

The cost of shipping the product is the sole responsibility of the consumer and original shipping and handling charges will not be refunded.



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